

DOING BUSINESS

90 000 €



This exclusive offer, limited to three countries, helps to promote Foreign Direct Investments (FDI) and to benefit from an increased exposure to Africities Summit and Africities Investment Forum participants. The Doing Business session will allow the three sponsoring countries to address an audience of decision-makers, to promote their business environment, to attract investors and to present their public-private partnership opportunities.

Visual identity

- Country's logo on signage in the Doing Business conference room
- Country's logo on Africities Summit signage
- Country's logo on Africities Summit promotional tools (brochure and program)
- Country's logo on the large format display dedicated to Africities Summit sponsors
- Country's logo on Africities Investment Forum signage and promotional tools

36 square meter booth

- Preferential location in the exhibition area
- Basic facilities: structure, electricity, wifi
- Identity on the sign

Virtual booth

- Personalized presentation with two kakemonos (visuals to be provided by the sponsor)
- Insertion of a corporate video
- 4 downloadable PDF documents
- Redirection link to the sponsor's website
- Entry in the Exhibition digital catalogue

Advertising and communication

- Double page advert in Africities Summit brochure
- Listing in Africities Exhibition catalogue and website
- Rotating logo on www.africities.org, with a redirection link to your website
- Availability of Africities Summit marketing kit to promote your participation
- Projection of your institutional film (2 minutes maximum) on Africities Exhibition screens during the opening day
- Possibility of an interview in Africities Daily, the Africities Summit daily newsletter

Contribution to the program

- Organization of a panel presentation on the business environment and investment opportunities in the country: provision of room (during 1h30) and moderator
- Broadcast of institutional video and distribution of a document (provided by the sponsor) during the country session

Press Relations

- Logo on Africities Summit press kit
- Assistance in organizing 2 meetings with accredited journalists
- Assistance in writing and distributing a press release (before May 9th)

Public Relations

- Provision of room (during 1h30) for B2B meetings following the panel

Privileged access

- 10 badges giving access to all the activities of Africities Summit and Exhibition
- 10 invitations to the gala dinner