

PRINCIPAL PARTNER

80 000 €



Visual identity

Logo on Africities Summit signage

Logo on Africities Summit promotional tools (brochure and program)

Logo on the large format display dedicated to Africities Summit sponsors

Logo on Africities Investment Forum signage and promotional tools

36 square meter booth

Preferential location in the exhibition area

Basic facilities: structure, electricity, wifi

Identification on the sign

Virtual booth

Personalized presentation with two kakemonos (visuals to be provided by the sponsor)

Insertion of a corporate video

4 downloadable PDF documents

Redirection link to the sponsor's website

Entry in the Exhibition digital catalogue

Advertising and communication

Double page advert in Africities Summit brochure

Listing in Africities Exhibition catalogue and website

Rotating logo on www.africities.org, with a redirection link to your website

Availability of Africities Summit marketing kit to promote your participation

Projection of your institutional film (2 minutes maximum) on Africities Exhibition screens during the opening day

Possibility of an interview in Africities Daily, the Africities Summit daily newsletter

Contribution to the program

Participation in a session of Africities Summit (topics to be defined with the organizers)

Keynote Speech and participation as a panelist during a session of Africities Investment Forum (reserved for the CEO only)

Assistance in the organization of a workshop at Africities Exhibition

Press Relations

Logo on Africities Summit press kit

Assistance in organizing 3 meetings with accredited journalists

Assistance in writing and distributing a press release (before May 9th)

Public Relations

Assistance in organizing B2B meetings

Accès privilégié

10 badges giving access to all the activities of Africities Summit and Exhibition

10 invitations to the gala dinner