

MAJOR PARTNER

55 000 €



Visual identity

Logo on Africities Summit signage

Logo on Africities Summit promotional tools (brochure and program)

Logo on the large format display dedicated to Africities Summit sponsors

Logo on Africities Investment Forum signage and promotional tools

24 square meter booth

Preferential location in the exhibition area

Basic facilities: structure, electricity, wifi

Identification on the sign

Virtual booth

Personalized presentation with a kakemono (visual to be provided by the sponsor)

2 downloadable PDF documents

Redirection link to the sponsor's website

Entry in the Exhibition digital catalogue

Advertising and communication

Full page advert in Africities Summit brochure

Listing in Africities Exhibition catalogue and website

Rotating logo on www.africities.org, with a redirection link to your website

Availability of Africities Summit marketing kit to promote your participation

Contribution to the program

Participation as a panelist during a session of Africities Investment Forum (reserved for the CEO only)

Assistance in the organization of a workshop at Africities Exhibition

Press Relations

Logo on Africities Summit press kit

Assistance in organizing a meeting with an accredited journalist

Assistance in writing and distributing a press release (before May 9th)

Public Relations

Assistance in organizing B2B meetings

Privileged access

6 badges giving access to all the activities of Africities Summit and Exhibition

6 invitations to the gala dinner